

Objectives	Actions	Mechanisms for Delivery	Priorities for Action	Links To
<p>1 Identify key <i>priorities and outcomes</i> for transport</p>	<p>a) Establish clear priorities and key messages</p>	<p>Establish priorities through assessment against:</p> <ul style="list-style-type: none"> • Strategic fit (organisation, county, nationally) • Potential health gain / potential reduction in inequalities • Opportunity to deliver change 	<ul style="list-style-type: none"> • Active Travel • Road Safety • Air Quality 	<ul style="list-style-type: none"> • Lifestyle • Planning • Green infrastructure • Districts • Active travel • Sustainable travel • Economic development • District Offer
<p>2 Develop the <i>evidence base</i> to clearly articulate which transport interventions affect health and an <i>evaluative approach</i> to build on this evidence and develop a local case for change.</p>	<p>a) Establish evidence base b) Develop evaluative approach c) Utilise existing guidance and experiences from other organisations</p>	<ul style="list-style-type: none"> • JSNA • Best practice from other authorities • Specialist guidance (e.g. PHE, BRE, TCPA) 	<ul style="list-style-type: none"> • Identify gaps in evidence on Road Safety – led by Safe and Sustainable Journeys team • Investigate JSNA content for transport 	<ul style="list-style-type: none"> • Evidence & Intelligence
<p>3 Develop a <i>systematic and integrated approach</i> to working with key stakeholders</p>	<p>a) Stakeholder analysis b) Stakeholder development plan(s) c) Identify how Public Health can make better linkages with stakeholders</p>	<ul style="list-style-type: none"> • Strategic Transport Infrastructure Board • Transport Planning Board • Hertfordshire Infrastructure and Planning Partnership • Local Economic Partnerships (LEP) • Sustainable Modes of Transport Group (LOMS) • Herts Road Safety Group (HRSPTG) 	<ul style="list-style-type: none"> • Stakeholder analysis • Attendance/involvement with relevant highways sub groups relating to transport planning, modal shift, active travel, safe and sustainable routes to school 	<ul style="list-style-type: none"> • Planning • Active travel • Sustainable travel • Economic development • District Offer
<p>4 Ensure that Public Health Priorities are considered effectively within transport planning and infrastructure development across the county</p>	<p>a) Respond to plan making appropriately and in a timely manner b) Ensure appropriate guidance available to inform transport planning processes c) Work with the Highways Authority to ensure PH priorities are taken into account d) Input when appropriate to the development and updating of key documents</p>	<ul style="list-style-type: none"> • Local Transport Plan 4 • Local Transport Plan 'daughter' documents <ul style="list-style-type: none"> ○ Roads in Herts Guidance ○ Sustainable Modes of Transport report 	<ul style="list-style-type: none"> • Engage in LTP4 development – visioning to 2050 (first round of engagement by end April 2015) 	<ul style="list-style-type: none"> • Green Infrastructure
<p>5 Identify where public health interventions can add value.</p>	<p>a) Identify areas where PH may be in a position to add value b) Support delivery of existing active travel projects where necessary c) Contribute to and support development of new transport initiatives with public health outcomes</p>	<ul style="list-style-type: none"> • Safe and Sustainable Journeys team • JSNA 	<ul style="list-style-type: none"> • Work with Modal Shift group to identify projects of mutual benefit 	<ul style="list-style-type: none"> • Evidence and Intelligence • Road Safety • Air Quality • Active Travel • Sustainability • Planning • Green Infrastructure